



Newsletter Issue 7

Spring 2005

Spring 2005 is here, bringing with it the start of a host of outdoor shows and exhibitions. Tunit and Tunit distributors will be attending many of these shows this year. We started off the year in a huge way, with our regular annual event at Autosport 2005 in January, one of Europe's largest after market shows with around 100,000 visitors each year.



This year Tunit moved their stand to the most prestigious Hall 9, with a stand almost double the size of the previous year. Featured was the new Tunit range, updated for 2005, with simpler adjustment and faster response times. With the help of dedicated staff from Tunit HQ, several distributors and some stunning PR girls, the Tunit team managed to talk to over 500 people over the two trade and two retail days from all around Europe and further afield. A 'fast and furious' diesel Seat Leon Cupra was featured on the stand which boasted improved performance over its petrol counterpart and is featured later in this newsletter. The car was the centre of attention as our two young ladies Beverly and Tracey modelled it and the products

to perfection, or maybe it was the Tunit girls that were the centre of attention!! Certainly the local press thought so, as they used the stand and PR girls to represent the whole Autosport show and digital television channel 'Men & Motors' featured the staff and stand in a special Autosport report. At the show for the first time was a new feature, the Tunit interactive centre which allowed people to leave their own details, obtain information and even play a game with the first prize being a Tunit! (Winner announced within).

The show was a huge success and has paved the way for several others we will attend this year, the GTi Show in May and the 4x4 Show.

Tunit Sponsors Diesel Car of The Year Award

For the first time Tunit will be sponsoring the awards for the 'Best Diesel car of 2005'.

The results of the awards will run in 'Diesel Car' Magazine, June issue.

Over 20 pages will be dedicated to the most popular diesel cars available in the UK today, looking at all aspects from performance and economy to prestige and practicality. Each car is thoroughly put through its paces and then reported on. There will be full reports on all the runners up cars with detailed figures etc.

Tunit has been asked to follow up the award by tuning the winning car, making the 'best car of 2005 even better'. Look out on the website for a link to the awards as well as the following articles on the winning car in July!!!



DIESEL CAR
OF THE YEAR
AWARDS
2005

Spring Facelifts

Tunit HQ, along with several of its distributors has just taken on a revamp and new image changes for Spring 2005. Tunit have upgraded the frontage of their building along with new signage. Visitor facilities are planned for Summer 2005 with easier access and an all new performance showroom. The new facility will showcase the advantages of the Tunit diesel and petrol products as well as several recommended related products with video footage and displays. New also, will be extra seating in the lounge area, rolling road dyno viewing area and games corner.

Watch out for the upgraded 4WD dyno, August 2005!!



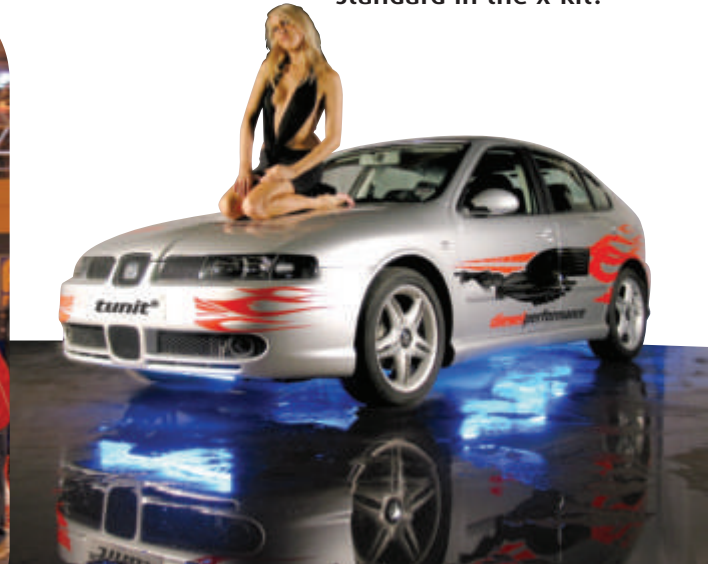
Competition Winner

At Autosport 2005, the new interactive centre was introduced, enhancing the Tunit experience with a virtual fitting game and the ability to request information online. The interactive game proved very popular and had a prize for completing a virtual installation in the quickest time possible. John Colquitt was the top Tunit installer with a truly impressive time of 33 seconds (our fastest time here at Tunit was 36 seconds and we practiced, a lot!). John is now the proud owner of a V-CR Tunit which powers his BMW 320d.



Seat Leon X-Kit

The latest X-kit to be developed is for the stunning Seat Leon Cupra, comprising of a custom exhaust, 'Apollo' induction system and specially programmed Tunit. On the Tunit dyno the car achieved 205bhp from 160bhp in standard and the proud owner was very impressed with the improved responsiveness the kit has given him. Please note: hood ornament and livery are not standard in the x-kit!



Tunit Derbyshire

has just relocated to modern premises in Dronfield. Dronfield is a busy town on the main A-road between Sheffield and Chesterfield, just a stone's throw away from the M1. They have a new dedicated reception area and ultra modern work shop facilities. Tunit Derbyshire offers a full Service & Repair facility for your vehicle, as well as many other performance services. They also carry extensive specialist equipment to deal with 4WD, leisure vehicles and motor homes. Run by father and son team, John and Andrew, you will always be assured an efficient and professional service.



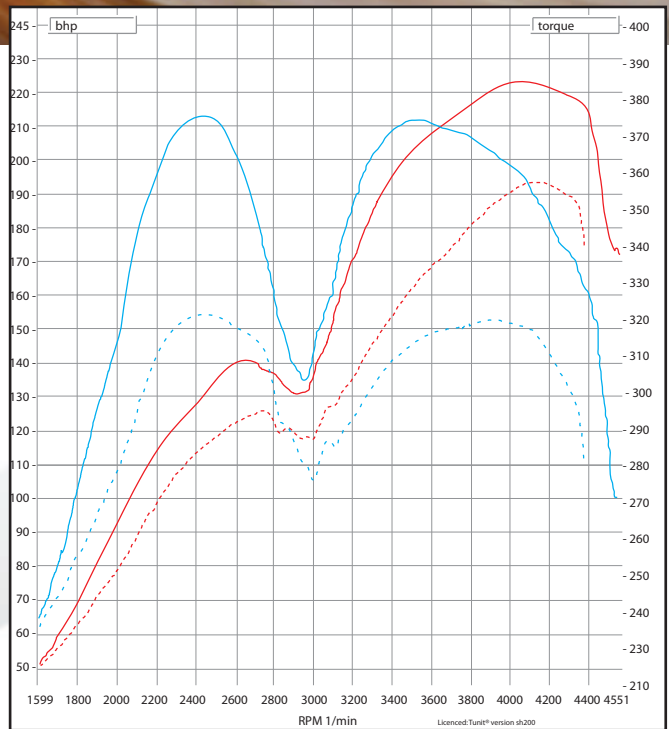
Tunit Leicestershire

have recently moved to a new location in Desford near Hinckley close to the M69 and other major routes. They have clean, modern and friendly facilities that can cope with any of your needs. Mark Jones runs Tunit Leicestershire and prides himself and his business on customer satisfaction. As well as dealing with all your Tunit services, they also carry and are able to install a full range of performance products from exhausts to shockers.



New to the Fold

Despite the decline of MG Rover, its not so distant brothers Jaguar and Land Rover are moving forwards with the recent launch of their face lifted models and acclaimed new engines. Both vehicles use a new 2.7 common rail with phenomenal torque and a smooth responsive automatic transmission. The Tunit created an impressive drive on both vehicles, unbelievably smoothing out the experience even further. Once tuned, both vehicles had almost double the torque of the petrol 2.5 counter part used in the Jaguar. Extremely impressive to say the least, considering these are performance vehicles to begin with. Perhaps they are close to super cars now, or is that 'Tunit Super cars'



USB Tuning

Lap top Tuning is now made easier with the new separate port on all the new Tunits. Your distributor is now able to plug nearly all models in and alter the Tunit as you drive. This is ideal if you have special needs i.e. heavy towing or increased performance applications. Please ask your distributor for details on any lap top tuning. The new USB Tunits also have nine levels of manual adjustment, for customer tuning, as opposed to the seven available with the old style Tunit.

Don't forget that there are a network of Tunit Distributors and resellers throughout the UK, so why not ring today.

